



**Connecting School Communities Everyday**



**How many tools do you use  
to reach students and parents?**



## Send messages that students and parents can't miss

XACROS is a **communication platform** that helps teachers build relationships with students and parents every day.

By connecting school communities, XACROS makes it easy to manage class communication—and make more time for teaching and learning.

# Make your day more productive

**Real-time messaging** for your forum, class, group and more to it.

Reminders can be **shared** to keep you posted.

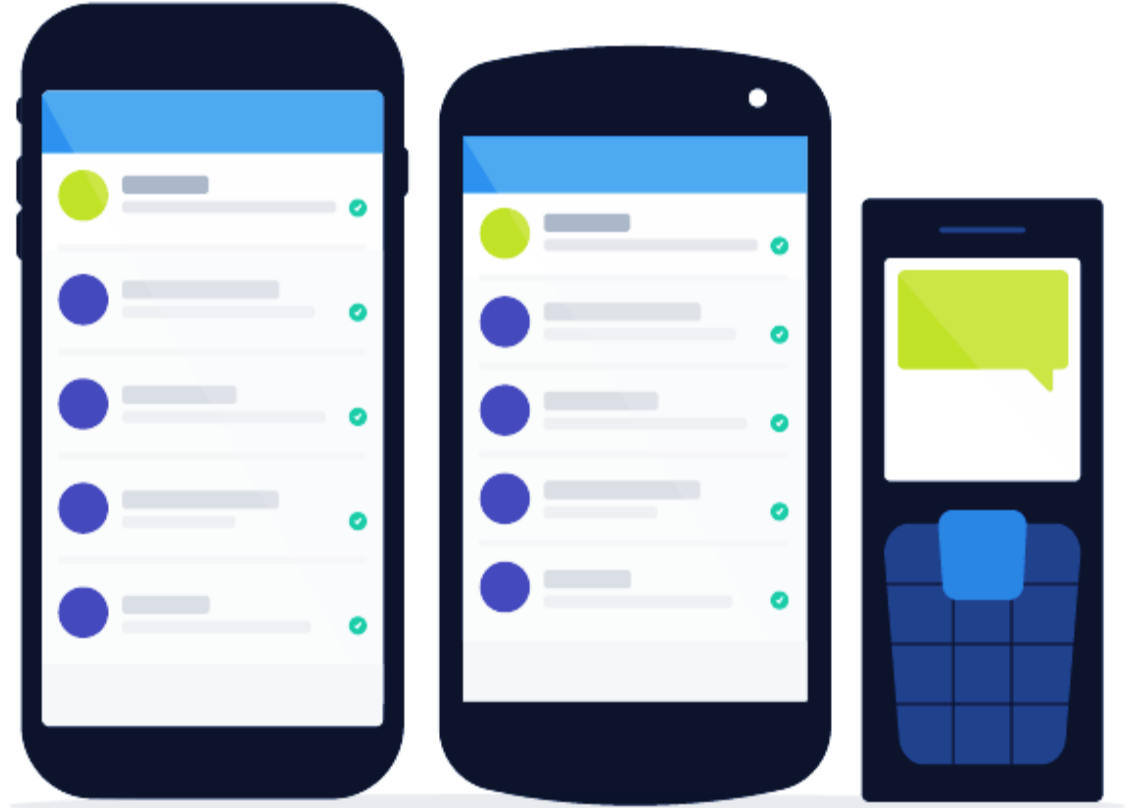
Messages can be sent **on the go** from a laptop, mobile app, or tablet.



## Get every family involved

Messages can be sent to **any phone**. Families need either a smartphone, PC or just a generic phone to use XACROS.

Experience our personalized services **translated** into over 12 languages.



# Build stronger relationships

Send messages the way people **actually communicate.**

- A typical teenager sends and receives over **30 texts per day.** ([Source](#))
- **92% of all adults** own cell phones, and they rarely turn them off. ([Source](#))

See **who's reading them** and know who's missing out.



# Support student outcomes

- **Biyinzika PS:** A 20% improvement in school-wide attendance
- **BBMB Academy:** 99% of parents surveyed feel positively about receiving XACROS messages
- **Montessori Schools:** A 2-letter grade improvement due to increased parent involvement
- **LWESCO HS:** A 3x improvement in parent turnout at school events



## 4CS ALIGNMENT

### **Communication: Questions, ideas, and solutions around topics**

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Creativity: New approaches to  
problems

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Critical thinking: Process and analyze  
problems in new ways

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Collaboration: working together

## ISTE STANDARDS

### **Model digital age work and learning**

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#### **Promote and model digital citizenship & responsibility**

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Facilitate student learning and  
creativity

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Design and develop digital age  
learning experiences & assessments

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Engage in professional growth and  
leadership

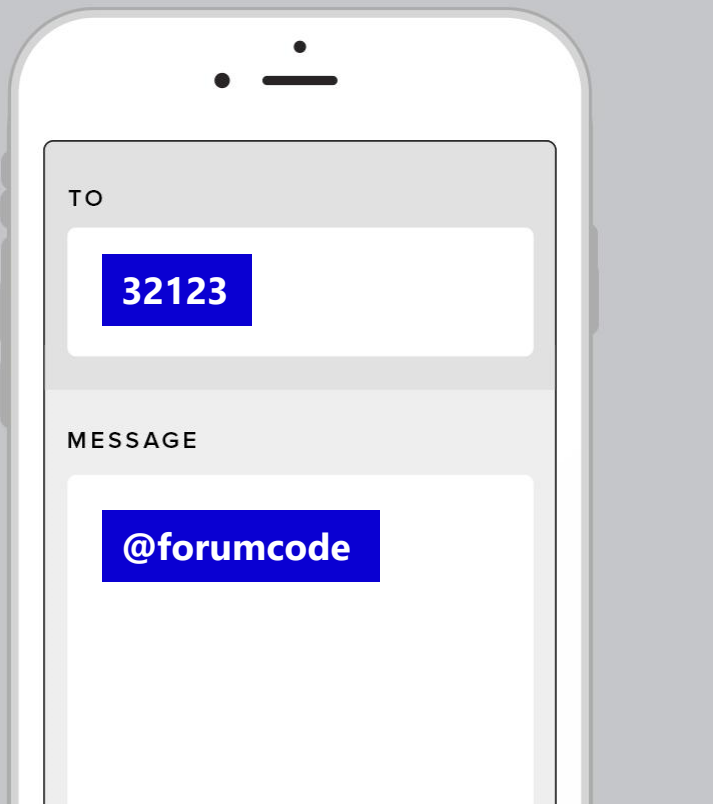
#### **EXPLANATION:**

Above are the ways in which XACROS aligns with the 4 Cs and ISTE standards.





# Getting started



WHAT PARTICIPANTS SEE

## How does XACROS work?

First, create your free account today and start off

To receive messages via text, text **@forumcode** to 32123.

Trouble using 32123? Try texting **@forumcode** to +256 75-9699971 instead.

*\*Standard text message rates may apply.*

### EXPLANATION:

Replace @forumcode in the image above with the forum code for your desired forum in which you belong.

## WHAT OWNERS SEE

# Communication for the classroom—and beyond

- See who's joined a forum in real time. (Personal contact information doesn't appear for those who rather it not)
- Send a class announcement, classwork, assignment in your class or start a conversation on your forum.
- Check to ensure people received your messages, posts or pin-ups and reacted to them.



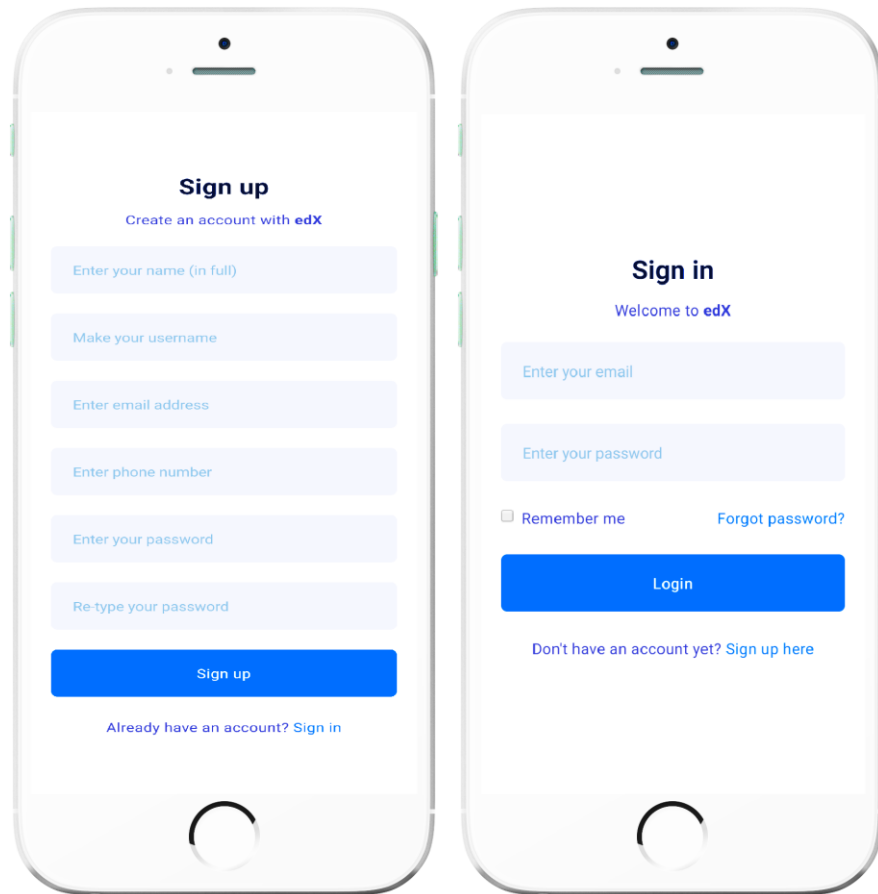
# Set up your account

Whether you are an administrator, parent, teacher or student, download the free app for iOS and Android or visit [xacros.com](https://xacros.com) to sign up.

Click **Create Classroom** to set up your first class or head over to the **Create Forum** section to create one. Then, invite others to join the forum by:

- Texting your forum code to 32123
- Entering your forum code online

You can also add them directly with an email address.



A woman with long hair is sitting at a desk, smiling and looking down at papers. She is holding a pen in her right hand and a pencil in her left hand. The desk is cluttered with papers, a pen, and a pencil. The background is slightly blurred, showing a door and some papers on the wall. The entire image has a blue tint.

**Features**

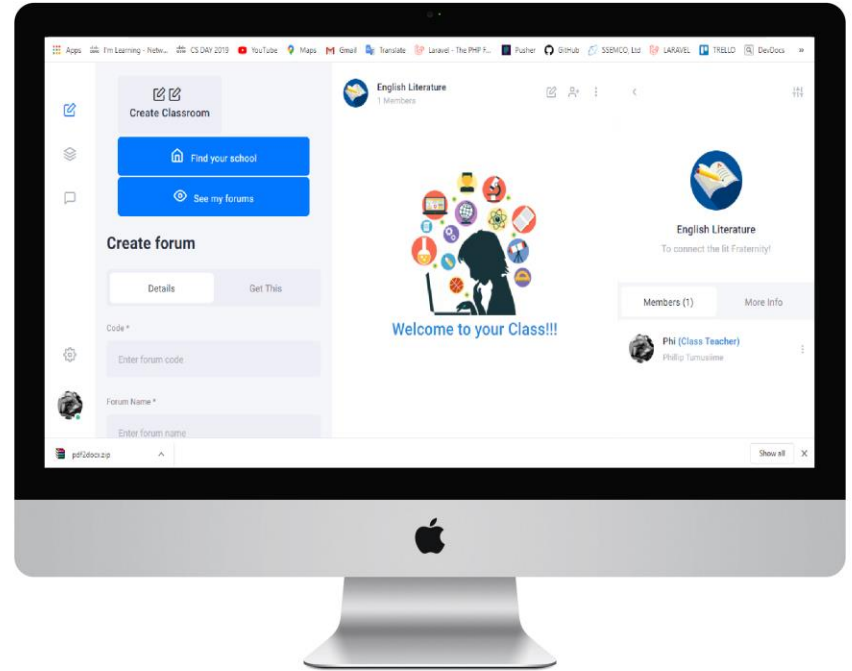
# Messaging that works for you

Announce **availability** to let students and parents know the best times to reach you.

Send an announcement **to an entire** class or forum or personalize messages / mails to **individuals and smaller groups**.

**Call** any of your students, parents or forum members whenever you need to in just a single click.

*\*Standard call rates may apply.*

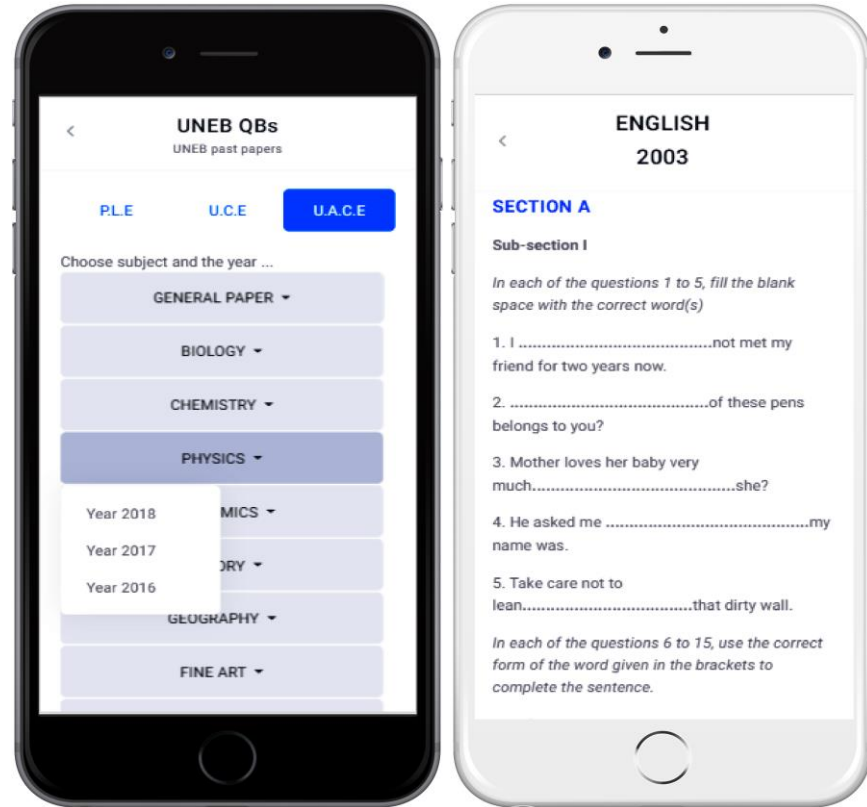


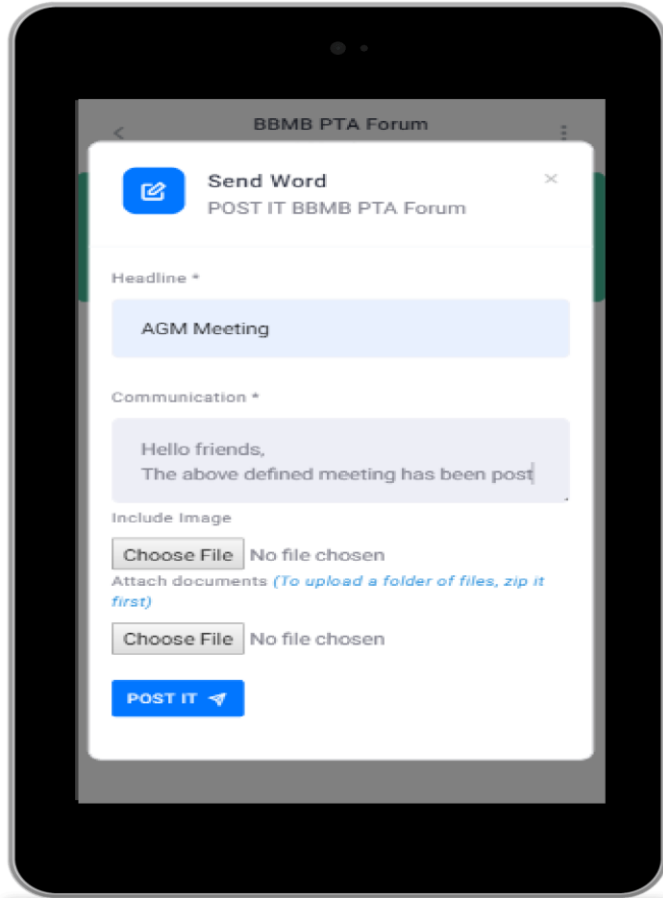
# XACROS Booklex

Access your text books, **UNEB question papers**, educational articles, trivia, events, and connection to multiple external **research sources**, for home-learning.

## TIP

Read and revise at your own convenience anytime, anywhere, and anyhow.





## Add attachments

Share photos, PDFs, files, and other media clips within your communications.

### TIP

Instead of printing handouts, paperwork send them as PDFs to staff or families via XACROS.

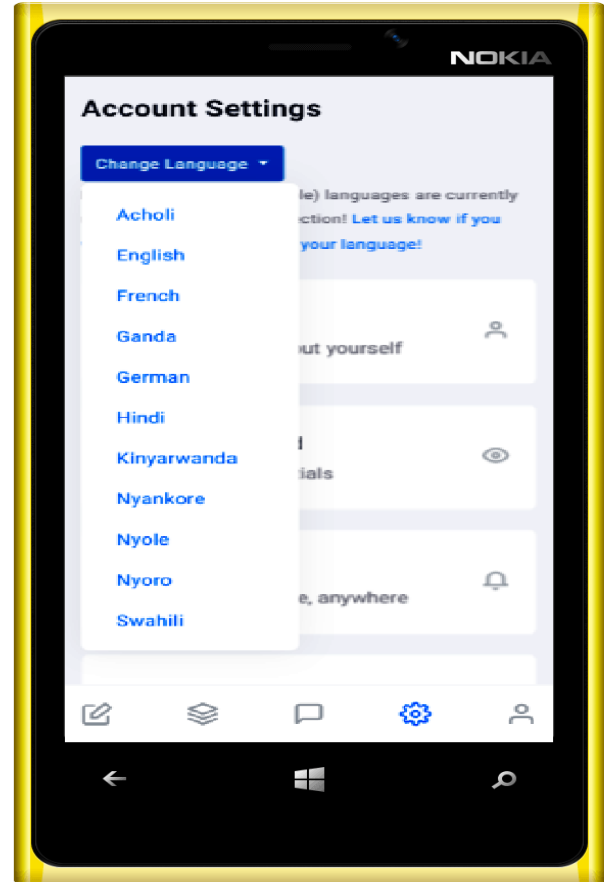


# Translate

Reach every family with the ability to translate the app functions and features into 12+ languages.

## TIP

Anyone using the app or over the web will have the option of translating any thing as well.





## A platform made for schools and the entire education arena

For credible groups and organizations/schools, the **XACROS plan** includes higher forum maximums and features for administrator oversight, security, communication, and more.

### TIP

Customize your plan by applying for the **plan premium features**.

[Send us an Email](#) or [Call Us](#) to have this.

A photograph of two women in swimwear sitting on the edge of a swimming pool. The woman on the left is smiling and looking towards the right. The woman on the right is wearing a swim cap and goggles, looking down. A beach ball is on the pool deck between them. The entire image is overlaid with a semi-transparent blue filter.

# Ways to use XACROS



# Support student learning at home

**Ms. Sarah B**  
*Mukono*



**Ms. Sarah B**

Hi families! Today we learned about volcanoes. Please ask your child the difference between lava and magma!

4/21/19

Delivered ✓



**Ms. Sarah B**

Do you know what type of rock this is?





# Get parents involved at school

**Jayne Hunt**  
*Kampala*



## Principal Hunt

Parents: Please remember that we have the Annual General meeting (AGM) on March 26. Dinner will be served!

6/10/19

Delivered



## Principal Hunt

Pre-K signup is from now until March 4. Please see Ms. Rivera for more information.

6/1/19

Delivered





## Strengthen your community

**Adnan K**  
*Jinja*



### Director Adnan

Go to Le Tradición today from 4 PM to close to help support Asha's Kick-It Fund!

Please join us for Asha's Kick-It Fund 2020

### **Le Tradición Fundraising**

Proceeds go to the Kick-It for Children's  
Cancer Research

April 1, 2019  
Clive West Rd, Jinja  
4:00PM to Close

Today

Delivered



# Motivate and encourage

## Birungi Gift

Wakiso



### Team Gift

Thank you to everyone for an uplifting 1st Week! You are Making It Happen as we ride on that Energy Bus towards A Time For Greatness.

4 hr ago

Delivered



### Team Gift

Today marks the 55th Anniversary of our school "As we continue to Shine". Here's a brief blog post I wrote about it for you: <http://xyD.FGcis.ym/1Jo4Xqx>

11 hr ago

Delivered





# Reach families in urgent situations

**P.A. Charles**

*Mbarara*

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## Principal Charles

We had a massive power outage on Thursday and Friday that we even lost use of our office phones for multiple hours.

With XACROS, I was able to ease concerns and quickly updated more than 700 parents and students' families. As a principal, having the ability to contact my entire community in such a simple and direct manner is priceless and much appreciated.

11/7/19

Delivered 



★ 342 ✓ 102



# Send staff updates and information

**Ryan J Nalikka**

*Entebbe*



**Ryan J Nalikka**

For the fire drill, remember to take your red folder. Hold up your green card if all are present, red if any students are missing.

4/5/19

Delivered 

  23  86



**Ryan J Nalikka**

Wear blue tomorrow if you can in honor of World Autism Awareness Day!

4/1/19

Delivered 

  342  102



# How can you use XACROS in *your* classroom?

[\(Click here for the quick file\)](#)

# Frequently Asked Questions [\(Click here for more\)](#)

## 1 WHY CAN'T I FIND MY SCHOOL ON XACROS?

Failure to find your school on XACROS simply implies that your school isn't **registered with us**. However, failure to access our services happens when your school **holds NO plan** with XACROS.

## 2 WHAT IF STUDENTS OR PARENTS DON'T HAVE SMARTPHONES?

Students and parents can get XACROS messages on **any phone that can receive text messages**, including prepaid phones, flip phones, and other phones.

## 3 WHAT IF STUDENTS OR PARENTS DON'T HAVE A PHONE AT ALL?

XACROS accounts can be created on **any computer with internet access**. Participants will see their messages whenever they log in to [xacros.com](https://xacros.com), or they can choose to receive messages via email.

# Get connected

Visit the XACROS [Community Guidelines](#) for instructions and tips about XACROS' peaceful collaboration guidelines.

Follow [@xacrosug](#) on Facebook and Twitter for write-ups from us, educator content, all exclusive sneak peeks, and opportunities to excel and to learn more.



[@xacrosug](#)

XACROS, Inc.



A collage of blue-tinted images related to golf, including trophies, golfers, and a 'METRO LEAGUE CHAMPIONS 1980-81' plaque.

**Thank you!**